

## 2022/2023 Berwickshire Neighbourhood Support Fund Application form

Before you start to complete this form, please ensure that you have read the 2022/2023 Berwickshire Neighbourhood Support Fund Guidance Notes [here](#)

<p><b>1. Project Summary</b></p>
<p><i>In no more than 50 words, summarise your project. Say what you wish to do, how you intend to spend the grant and what difference it will make to the community in Berwickshire.</i></p> <p><b>The applicant says: “Since February 2017, ReTweed has been collaborating with David McGill of International Tartans to produce a range of products from his portfolio of 124 Nation State, Regional and Thematic Tartans for social and philanthropic good. David recently died, bequeathing all rights and licenses to Retweed. We will take forward International Tartans for social and economic good for Berwickshire”.</b></p>
<p><b>2. How much money are you applying for?</b></p>
<p><b>£4900.00</b></p>
<p><b>3. The name of your group/organisation</b></p>
<p><b>Name: ReTweed</b></p>
<p><b>4. The name of your project and where it would be located/based</b></p>
<p><b>Name: International Tartans</b></p> <p><b>Address/location: 26 High Street, Eyemouth TD14 4EU</b></p>
<p><b>5. About your project:</b></p>
<p><i>In no more than 350 words, describe your project, including: the aims of the project that you are seeking funding for, what the challenges of the project are and how they will be overcome. Explain what your organisation does, how your group is set up and managed. Where appropriate, please explain what specific skills and expertise you have to deliver the project and who will be responsible for the different elements of your project.</i></p> <p><b>The applicant says: “ReTweed is an award-winning social enterprise based in Berwickshire. It delivers innovative training, skills development and access to employment through craft, design and technology training courses where disadvantaged women and young people recycle textiles into high quality furnishings, fashions and crafts. Participants take part in an intensive textiles</b></p>

training programmes in Eyemouth and across other areas of the Borders. Each course also incorporates career and enterprise development support; targeting women and young people who face barriers to making progress in their lives and careers. We also promote sustainability by reducing, re-using, repairing and recycling; diverting waste textiles back into the economy. ReTweed runs a successful business incubator that provides training, business development support and access to a fully resourced Hub for start-up entrepreneurs. ReTweed is Scotland's first textile upcycling project providing skills development and routes into enterprise, education, employment and volunteering for disadvantaged women in rural areas. We also encourage people of all ages and backgrounds to discover the creative potential of heritage, craft and thrift skills through events and commercial workshops.

#### **International Tartans**

ReTweed has been collaborating with David McGill of International Tartans for 5 years to create a range of products from his portfolio of 124 Nation State, Regional and Thematic Tartans. David has been a philanthropist throughout the last 30 years and his 'Tartans for Africa' collection was developed to facilitate community enterprise in Zimbabwe, Malawi and South Africa as well as strengthen ties between Scotland and 25 African Countries.

David McGill [REDACTED] bequeathed all rights and licenses for his tartans to Retweed. His motivations were social justice, regeneration and the promotion of community enterprise as his final letter to the Herald highlights.

**Way Forward** Following development sessions with BAVS and Business Specialists from SOSE, ReTweed has decided to grow International Tartans as part of our trade-up activities. The trading activities will support social good as well as providing employment for our graduate entrepreneurs within our business incubator; developing traditional heritage skills as they manufacture the full range of tartan products, providing a living wage for our entrepreneurs and trading income for ReTweed”.

#### **6. Evidence of need**

*In no more than 350 words, explain why your project is needed. We want to hear where the idea came from and how community involvement has helped develop the idea, what you would like to achieve and how it will improve things in your community. Also, give a justification for your financial request. What resources/people/venues etc. are needed to make your project work.*

The applicants says: “We know from evaluation, research and experience that there are is a lack of employment opportunities and little in the way of employability or enterprise development support for women in the Scottish

**Borders. With the advent of the new South of Scotland Enterprise Agency and the South of Scotland Regional Economic Partnership, we hope that will change and that ReTweed incorporating International Tartans will be part of that change. We also know from studying the Free Meals Entitlement (FME) for 2019 and associated SIMD statistics that we have persistent issues around poverty and disadvantage in Berwickshire. Our work seeks to redress some of that. Our primary target group are women facing multiple barriers to making progress in their lives and careers. Over 70% of our women from 2018-2021 are mothers of school-age children. Many are lone-parents, in low-income households, in receipt of benefits and struggling to keep families together. We know from research that women's poverty is directly linked to child-poverty and although we cannot transform those issues for all women and young people, we can change it for the 35+ women each year who take part in our learning and secure routes into sustainable employment, enterprise or education. The International Tartans Project is going to be a fantastic asset that will help us broaden the opportunities for employment and enterprise we can offer for our graduates as well as raising aspirations further in Eyemouth and Berwickshire. The direct beneficiaries of ReTweed have a real sense of ownership of the organisation; our students, volunteers, the start-up entrepreneurs in our Business Incubator are as much part of the leadership as the staff-team and the Board. The organisation has enjoyed tremendous success locally, regionally, nationally and internationally and the women and young people we work with are the owners of that success. They have been involved in decided 'what next?' for ReTweed and how we will proceed with the incredible legacy of International Tartans. We have many more people wanting to take part in this initiative than we have capacity to take on at the moment.**

**Having secured capital costs from SOSE we are now seeking funding for our website and marketing to help us develop ecommerce, raise income and then distribute that income for community/social good”.**

#### **7. How will you measure the success of the project within your community?**

*In no more than 350 words, tell us about the intended outcomes of your application. Tell us about the impact: who will benefit and what will the scale of the impact be? How will you find out and measure the impact? Will it create new opportunities? How will you demonstrate the success of your project? You may wish to set milestones to help you measure progress and success. Milestones are unique to each project and represent a significant stage e.g., a pre-defined number of people taking part or percentage of scheduled improvements having been carried out.*

*For ideas, Evaluation Support Scotland has a range of tools to help measure impact. Examples of Berwickshire Neighbourhood Support Fund's outcomes can be found in the Guidance Notes.*

**The applicants says: “124 tartans for social and humanitarian good: we have prioritised a short-list of 8 tartans that David McGill identified as having**

achieved commercial success and/or social good. We will focus on them for the first 2 years as reflected in our draft business plan being developed with the support of South of Scotland Enterprise. For each tartan we have assigned a target income for ReTweed and for the women who will be manufacturing the products. Milestone1: In year 1, our trading income from the sale of tartan and tartan products will be £28.5k with £28.5k being directly paid to 5 women in our business incubator who will be making a range of tartan accessories and gifts; supplementing the other enterprise income they receive from their own business activities. This will give them a guaranteed income and help bridge the poverty gap many new entrepreneurs face when starting out in self-employment. In year 2, our trading income will be increased from £28.5k to £42k with a minimum of £10k going back into funding core training and social good activities within ReTweed and across the wider community. With the help of Business Specialists, we are building a community asset with a strong foundation that could provide funding for community, social and humanitarian good from here to eternity increasing year-on-year. Milestone2: Providing skills, training, employment and enterprise for disadvantaged groups and in particular, women and young people who face barriers to progressing their lives and careers. A minimum of 8 women/young people will undertake advanced textiles training including bespoke tailoring for traditional Scottish clothing and accessories e.g. handmade ties, bow-ties, plaids, shawls, waistcoats, scarves etc. UKFT will support us in developing a course outline that will provide the best training and skills development for advanced students seeking to become entrepreneurs or skilled in this area of traditional and heritage crafts. We will provide personal/professional development training alongside to make sure entrepreneurs stay on course with their work and goals. All hard and soft outcomes will be measured utilising the assessment and monitoring tools that we apply across all areas of service including Evaluation Support Scotland tools and social enterprise development frameworks”.

**8. When do you plan to start your project:**

8th June 2022

**9. When will your project end:**

8th June 2023 (for the purposes of this application)

**10. Describe your plans for the sustainability of the project. If the project needs ongoing support or maintenance how will you achieve this:**

The applicant says: “We are extremely lucky that social enterprise development agencies, the local CVS and our colleagues at South of Scotland Enterprise have rallied round and are all keen to invest time, expertise and

**financial support in helping us take forward this project. All our business and strategic planning is based around community development, social impact and raising income over the long-term. David McGill was quite aware of the incredible commercial potential for International Tartans but his motivation was creative, cultural and philanthropic and much of his incredible legacy has been the international development and humanitarian projects that he set-up and delivered outside of Scotland but using Scotland's icon: Tartan.**

**It is our intention to use this legacy to increase training, skills development, enterprise (including social enterprise) and education with the asset we have been given whilst looking at a 10 and 20 year plan for International Tartans to secure it as a force for good for our area, forever. We need to develop commercial acumen and apply that in a way that will protect the legacy, provide creative industry and bring money to Berwickshire that supports those who have the least. It is an incredible opportunity and we are applying caution to all our plans to make sure we grow International Tartans (initially as part of ReTweed) at a pace that reflects capacity and ensures a sustainable asset for the long-term. Constitutionally, we are safeguarded by an asset-lock to ensure all profits now and in the future will be reinvested in education, training, skills development and community good.**

**As our trading income increases and we become self-sustaining, the Board of ReTweed and International Tartans will revise priorities in line with our own charitable objectives to look at ways in which we will invest community. OSCR have already committed to supporting us with our longer-term aspirations”.**

**9. Finance. Tell us how much money you need for your project. The Berwickshire Neighbourhood Support Fund is relatively small and the maximum we will award is £5,000.**

Item of Expenditure	Total Cost
Website Development	£11,500.00
Stock	£7,800.00
Marketing Including Marketing Expert	£5,600.00
Training Costs	£2,700.00
Admin/Utilities/Premises/Insurance/Accounting/	£2,300.00
	£
	£
	£
<b>TOTAL PROJECT EXPENDITURE</b>	<b>£29,900.00</b>

<b>10% financial contribution</b>	<b>£3,000.00</b>
<b>Request to the Community Fund</b>	<b>£4,900</b>

If the total project cost is more than you are requesting from the Berwickshire Neighbourhood Support Fund please tell us how the shortfall will be met and at what stage you are at with the funding (for example it's agreed, applied for, not yet applied for):

Other Funding Sources	At what stage?	Amount
South of Scotland Enterprise	Secured	£10,000.00
ReTweed Unrestricted Income and Reserves	Secured	£10,000.00
Blackhill Community Windfarm Fund	To be submitted	£2,500.00
UK Unltd (Social Enterprise Development Agency)	EOI submitted / accepted	£2,500.00

Tell us what grants your group has received from Scottish Borders Council or any other funder in the last three years:

Date	Project Title	Amount
Mar 2019	ReTweed: Improving Communities (Scottish Government)	£64,000.00
Feb 2019	ReTweed: National Lottery Community Fund	£64,000.00
Jan 2019	ReTweed: Robertson Trust	£48,000.00
Oct 2021	ReTweed: Communities Recovery Fund (Lottery/ScotGov)	7,800
Mar 2022	ReTweed: South of Scotland Enterprise	£21,000.00

Please detail the current financial position of your group to help us evaluate the funding need for this project: 14,300

<b>Restricted funds</b>	<b>£14,300.00</b>	<b>Non restricted funds</b>	<b>£18,700.00</b>
<p><i>If your group has more savings than the income your group receives in a year, you should explain what you are planning to do with this money.</i></p> <p><b>The applicant says “ Non-restricted funds are part of our £10,000.00 allocation to the International Tartans Project”.</b></p>			

**10. Please tick those policies below that you already have in place. If you do not yet have these policies, please contact the Communities and Partnerships Team (contact details at the end of this form) for help**

Equal Opportunities Policy    Yes  No       Equality Statement    Yes  No

*Does your idea/project involve work with children, young people under the age of 18 or vulnerable adults?*

Yes  No

*If yes, what protection policies do you have in place and how often are these reviewed?  
Please provide a copy of these or give full details below:*

**The applicants says: “Dedicated policies for working with vulnerable adults reviewed every 2 years with the support of Penumbra. See attached”**

**11. If your project involves work to a building or land, you need to have appropriate permissions in place before applying to the Berwickshire Community Fund**

If your project involves construction or refurbishment of a building you need to have heritable ownership of the land or building, or hold a lease which cannot be brought to an end by the landlord for at least 5 years.

You should also contact [Scottish Borders Council Development Control](#) Officers to discuss projects where they involve physical works.

Planning permission must be in place before applying to Berwickshire Neighbourhood Support Fund.

Do you have the following? (please tick relevant box)

A lease agreement, including date of lease and duration of years

## 12. Agreement

**By signing and submitting this application form you are confirming the following:-**

- You wish to apply for funding on behalf of your group/organisation
- The answers to the questions in this form are true and accurately reflect your group, its finances and your funding request
- You give us permission to publish your application form and supporting documents with appropriate redaction of confidential information
- You will deliver the project/activity as described in this application form
- You understand if you make misleading statements or withhold information, your application will become invalid and your group/organisation will require to return any monies received in full
- You will provide monitoring and evaluation for any funding awarded and comply with the terms and conditions of the fund
- You accept that if information about this application is requested under the Freedom of Information Act we will release it in line with the requirements under the Act.
- You will have any relevant insurance cover in place in respect of the planned project for which funding has been applied

<b>Forename(s):</b>		<b>Surname:</b>	
<b>Position in group/org:</b>	<b>Founder and Director</b>	<b>Date:25/04/2022</b>	

### **IMPORTANT**

**Your application can only be considered once all the questions on this form are completed and all documents listed in the following checklist are provided:**

- A copy of your constitution or rules (or that of your umbrella organisation), dated and signed.\*
- A copy of your bank statement, less than three months old\*
- A copy of your most recent annual accounts (less than 15 months old), dated and signed as approved. (New groups must be able to provide a 12 month estimate of income and expenditure)\*
- Copies of 3 quotations/estimates for items of expenditure over £1,000
- One quotation/estimate for items up to £1,000
- A copy of your Equal Opportunities Policy or Equality Statement\*
- A copy of lease agreements, written permissions or planning permissions where appropriate

\*These documents will belong to umbrella organisation if you are working with one.

**Failure to attach/enclose the requested documentation will result in the application being delayed.**



**Please note: Constitutions, bank statements, annual accounts must all be in the same name as the name of the applicant group/organisation given on page one of this application.**

If you have difficulty or are unable to access forms on-line or submit papers by email, and would like assistance in completing this form or have any other queries, please contact the Communities and Partnerships Team at Scottish Borders Council on 0300 100 1800.

Otherwise, all completed forms and attachments should be submitted via email to [communitygrants@scotborders.gov.uk](mailto:communitygrants@scotborders.gov.uk)

Further information can be found on the following website:  
[www.scotborders.gov.uk/communitygrants](http://www.scotborders.gov.uk/communitygrants)

You can get this document on audio CD, in Braille, large print and various computer formats by contacting the above address.